

Shelley J. Row, P.E., PTOE
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Shelley J. Row is Director of the U.S. Department of Transportation's Intelligent Transportation Systems (ITS) Joint Program Office (JPO), a position she has held since January 2007. As JPO Director, Ms. Row manages a \$110 million annual budget to advance research and deployment of ITS, in support of the Transportation Department's goals of reducing congestion and improving safety and productivity.



Ms. Row's federal career began in 1987 when she joined the Federal Highway Administration (FHWA), working in its division offices in California, Arizona and North Carolina. After a stint in FHWA's Headquarters managing ITS Early Deployment Planning and Outreach, Shelley returned to the field as Engineering Systems Manager in the Georgia Division office, where she was responsible for ITS project implementation in preparation for the 1996 Summer Olympics. Shelley's accomplishments in Georgia won her the Secretary of Transportation's Team Award and the Secretary's Gold Medal.

Returning to Headquarters in late 1996, Shelley joined the ITS Joint Program Office as the ITS Travel Management Coordinator and later was selected to be team leader of the ITS Deployment Task Force. She was also selected to be the Departmental team lead for development of the policy on ITS architecture consistency, an effort for which she received another Secretary of Transportation's Team Award. In 2000, Shelley became Director of FHWA's Office of Transportation Operations. In that position she led programs on highway work zone operations, security and traffic incident management, the Manual on Uniform Traffic Control Devices and road weather management. In 2003 Shelley left FHWA to become Chief Technical Officer for the Institute of Transportation Engineers, the position she held for three years immediately prior to becoming Director of the ITS Joint Program Office.

Shelley has received numerous awards in government service. Among those, in addition to the Secretary of Transportation's awards, are the FHWA's Administrator's team award and the Administrator's Superior Achievement Award.

Shelley holds Bachelor degrees in Civil Engineering and Architecture from Texas Tech University and an MBA in management from Virginia Tech. She is a registered professional engineer and professional transportation operations engineer.

Shelley's civic activities include two terms as President of the Eastport (Maryland) Civic Association, Chair of the Annapolis Transportation Board and Chair of the Mayor's Transition Team on Transportation and Parking. She has run three marathons.